







**Mission:** To create a vibrant community that promotes sustainable growth, noticeable community spirit, and a safe, caring, and family focused lifestyle.

**Vision:** Council recognizes our ideal image of the future where the Village of Stirling:

- Provides quality programs and services that enhance quality of family life beyond what is expected of communities of similar size and actively encourage community spirit.
- Builds upon our past successes to continually improve infrastructure and be widely recognized with a powerful brand for a clean and attractive unique community.
- Recognizes the importance of our heritage and designation as a National Historic Site to leverage the tourism opportunities it creates.
- Operates an innovative and flexible administrative organization that proactively addresses emerging trends and ensures a financially sustainable future.
- Facilitates an open, receptive and participatory governance process where community input and involvement is closely linked to the decision-making process.
- Builds collaborative partnerships within the region to drive economic development and support anticipated growth.
- Continually improves programs, services and strategies to promote a safe and secure community.

	<b>Infrastructure</b> 	<b>Development</b> 	<b>Financial Sustainability</b> 	<b>Community Engagement</b> 
<b>Key Themes &amp; Areas of Focus</b>	Road rehabilitation & oiling program – create annual schedule/budget	Annexation & long term development strategy	Ridge Utilities marketing strategy	Election Preparation
	Infrastructure Master Plan implementation strategy	Recreation master plan / Village Square	Collaboration & partnerships	Brand Development & Community Pride
	Raw water to public green spaces	Development incentives investigated	Reserves Established	Committees & Volunteerism
<b>Specific Projects for 2021</b>	6-8 blocks of further gravel and oil rehabilitation per plan	Complete Municipal Development Plan to align strategy	Review of external boards and organizations	Recreation and facilities needs survey
	Local improvement tax or shared funding options for road paving	Land Use Bylaw amendments to facilitate development priorities	Identification of shared services (where applicable)	Election training and preparation for provincial plebiscite
	Road chip and sealing alternatives explored	Selling of municipally owned lots	Grant opportunity list/ registry – ongoing application process	Cenotaph grant and site preparation
	Structural assessment for reservoir completed	Seniors housing site location selected	ICF completion with County of Warner	Emergency Management Plan updates and training
	Twinning of sewer line to lagoons – project scope	Seniors housing funding – ie: RCH vs private options	Garbage truck reserve reconciliation	Business centre needs / interest survey
	Walking trail plan as part of MDP and annexation plan	Waste transfer station upgrades and recycling options explored	Enhance internal processes (HR, safety)	Strengthen branding presence and look at placebrand research to reinforce
	Outdoor fitness equipment repairs / maintenance plan	Facility usage agreements (School Division)	Village office redesign and lease opportunity	Settler Days / Fall Festival