



**MEDIA RELEASE**

**For Immediate Release  
February 2, 2021**

### **Town of Raymond leads the way with Ridge Utilities Ltd. Marketing Associate Program**

The Town of Raymond has become the first marketing associate of Ridge Utilities Ltd. This partnership will see the Town market retail utility services offered by Ridge and earn a commission to do so.

“Council wanted to explore innovative ways to support the long term financial sustainability of our community,” said Raymond CAO Kurtis Pratt. “A partnership with Ridge Utilities allows us to create a new and incremental revenue streams beyond property taxes and user fees.”

“Ridge Utilities will complement existing private sector energy marketing offerings in the market and give community minded consumers another option,” notes Scott Donselaar, General Manager of Ridge Utilities.

Consumers wanting to explore rate offerings and bundles can visit the Ridge Utilities website, call the customer support team at (403) 308-8850 or email [customercare-ridge@utilitynetservices.ca](mailto:customercare-ridge@utilitynetservices.ca).

For more information or to sign up, please visit [raymond.ca/ridgeutilities](http://raymond.ca/ridgeutilities)

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**For information:**

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**About Ridge Utilities:**

Ridge Utilities Ltd. was formed as a municipally controlled corporation by the Village of Stirling as an innovative community sustainability initiative. The company markets electricity, natural gas, internet and green generated power to residents, farmers and businesses across southern Alberta. As part of the Utility Network & Partners Inc. family, Ridge Utilities will invest profits from its operations back into projects in communities where its customers live. Visit [www.ridgeutilities.net](http://www.ridgeutilities.net) for more information.

**About the Town of Raymond:**

Raymond is a growing community located 20 minutes south east of Lethbridge. We have great amenities, foster a business friendly environment and are a welcoming and inclusive community. Raymond has a rich history in high school sports and is one of the first communities to become net-zero solar-powered. Come and see why Raymond is a great place to call home! [www.raymond.ca](http://www.raymond.ca)