Things we've heard...

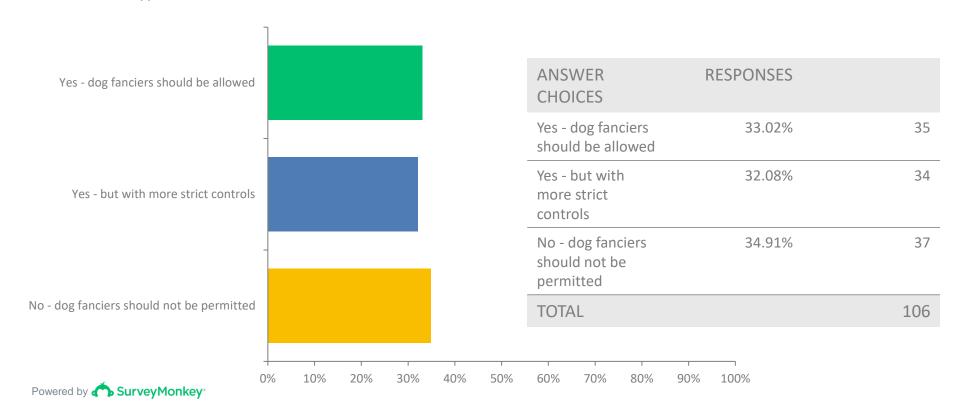
Fall Survey Summary



October 2022

Q1: There has been some suggestion to consider allowing for a dog fancier's license (breeders) to be added back into the Dog Control Bylaw. This classification was eliminated in 2008. (At that time fanciers were limited to 6 dogs and Council approval based on showing an appropriate kennel and fence was in place.) Would you support allowing such a change to reinstate the fancier category?

Answered: 106 Skipped: 1

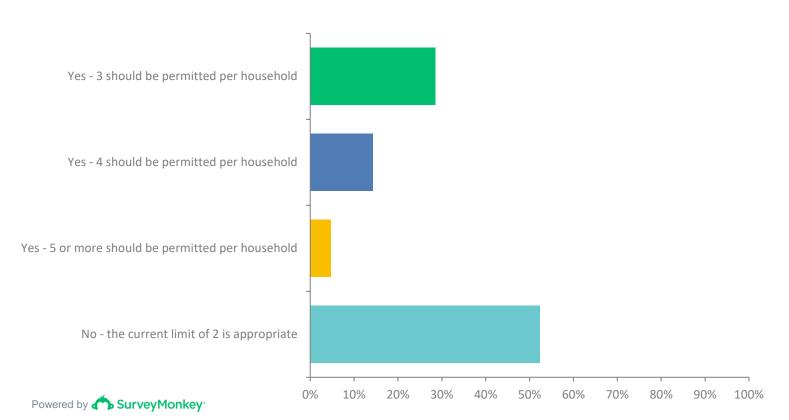


Question 1 Comments (verbatim)

- Can we get control of all the loose dogs that wonder around town and poop everywhere first before we allow more dogs first?
- This should not only be limited to breeders. Some dog fanciers do not breed, but have multiple dogs they compete in dogsport with.
- No thanks to more noise and more crap in my yard
- Sick and tired of my kids getting chased and bitten by dogs this will not help
- Not compatible with our guiet village
- You can't deal with the out of control dogs we have now, adding breeders will make it even worse. Too many loose dogs and attacks it's scary.
- My neighbour already has three dogs who constantly bark at me, my kids, and my dog (who does not bark). I can't imagine what it would it would be like to have 6 dogs barking at us.
- There are enough stray dogs we don't more people producing them
- Do we need so many bylaws though? I think less is more.
- Can't seem to manage to stray dogs as it is. When out for a walk I often get charged by un-neutered loose dogs. There is also incessant barking day and night by the same dogs around town.
- You run into too many noisy dog complaints!

Q2: It has also been suggested that the current limit of 2 dogs per household (over the age of 6 months) should be increased. Would you support increasing the number of dogs permitted per household?

Answered: 105 Skipped: 2

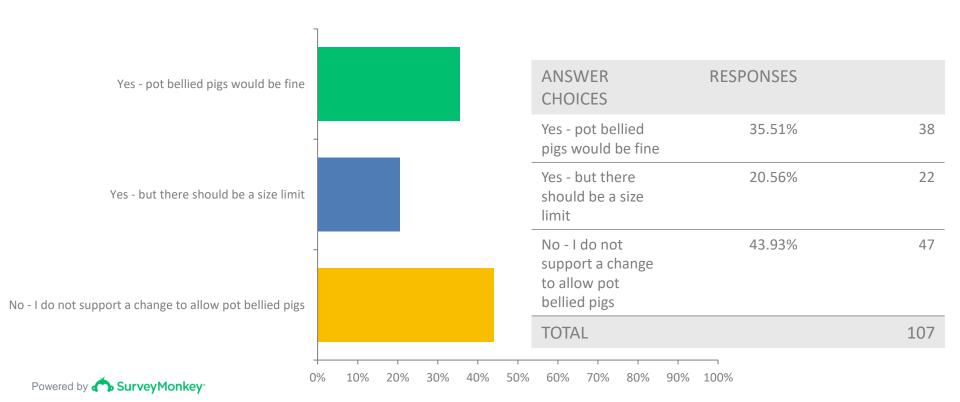


Question 2 Comments (verbatim)

- There are already enough problems thanks to irresponsible dog owners how about we start taking away licneses?
- We seem to have an increase of dogs running at large increasing limit may increase this
- People are already not walking their dogs; instead they're using the boulevard as dog's bathrooms and not picking up the Fetches.
- As long as noise does not become an issue.
- Sometimes people find themselves in a situation out of their control. Also should be able to have proper fencing and size of property to amounts and sizes of dogs. I think if you'd like any number of dogs you should be able and responsible for their care.
- I didn't know this law even existed
- If someone wants more than two dogs they should buy an acreage somewhere else
- Oh, I thought the limit was 3 dogs, because my neighbour has 3 dogs. Hmm, I guess she is breaking the bylaw. Like I said in the previous question, it is really frustrating to have her 3 dogs barking at us constantly, so the limit should be 2 dogs and it should never be increased. If a person wants more dogs than that, then they should buy an acreage outside of the village.
- I'm passing this question
- We already have so many issues with wandering dogs and irresponsible dog owners. We don't need more of this
- Dogs are constantly loose here and barking at all hours, we don't need any more!
- Because people can't keep them in there yards as is
- People can't seem to control 2 let alone 4 or 6 their is already two many dog issues in town.
- My only concern is that some dog owners do not contain their dogs and/or obey the leash bylaw. This needs to be enforced as it is more important than the number of dogs people have.

Q3: Since we are on the topic of pets... how do you feel about an exemption to the Animal Bylaw to allow pot bellied pigs? (Today no swine of any kind are permitted in the Village.)

Answered: 107 Skipped: 0



Question 3 Comments (verbatim)

- Swine in general should be allowed
- Limit on how many and have a place to keep no loose pigs.
- Does anywhere esle allow this?
- Already enough UCP voters in this town no need for more swine
- Want pigs? Live in the county
- Don't need pigs in town, they smell
- There should be rules on the way they keep them to make sure they can't get out. Proper pen etc.
- Pigs as pets with a limit on quantity of the animals.
- I am answering 'No' simply because I do not know anything about pot bellied pigs, so I do not know about the possible negative consequences that could come from allowing that.

Question 4 - The Village's current "brand" includes a logo that reflects our history including reference to the railway that brought the original settlers here and agriculture as reflected by images of wheat. Does this visual representation reflect well on Stirling? Are there any changes you would make?

- None or no (x 15 responses)
- It is our history. Keep it!
- I like it as is. (It's fine or similar x 15 responses)
- When I think of Stirling neither the railroad or wheat come to mind. I've always found the current logo confusing and a little weird.
- I don't mind the current logo. I would be more concerned about the cost of rebranding and what it would benefit the village. I imagine it would be a big expense that is not necessary.
- I love the logo!
- Brand is good
- Yes
- No change required (or similar x 4 responses)
- Maybe a more modern take
- "It should also promote our school and amenities
- It needs to be updated with new things drawing people into town
- It's fine. No need to waste money on designing a new one.
- It could use a remodel to include what Stirling is about now but still include it's history
- I have no opinion
- I like the wheat, and Railway, but we have grown since and that needs to be incorporated. Eg. Solar
- Yes it does
- None it looks good
- Neutral. I don't think it reflects well. Or poorly. Stirling seems to be "stuck in time", to which a logo/branding won't change.
- Yes no change
- Sure, why fix it if it isn't broke.

Question 4 - The Village's current "brand" includes a logo that reflects our history including reference to the railway that brought the original settlers here and agriculture as reflected by images of wheat. Does this visual representation reflect well on Stirling? Are there any changes you would make?

- Sure
- the current logo represents the village well. There is no need to change it.
- No change required
- Not sure. I find it can sometimes be exclusionary for non-Mormon, and expensive to live here. But is that branding?
- Yes but is still missing something
- Represents it well
- Sure
- I think the current logo for the Village is a good representation for the community. I'm proud of our community when I see it on Village signage and vehicles.
- Yes. No.
- I think so— I'm not sure what Stirling's identity is in the present day. It could be updated though
- It needs to be modernized
- No, shouldn't it be all about the fire department. like everything else is!
- I think it's great. I wouldn't change it.
- Current logo is good
- no Logo should reference history but feature current image
- Yes the current brand is great
- The current logo is great
- History is important
- Don't matter to me
- Yes and no. We are a heritage community let our sign represent that.
- The Stirling I know is an inclusive community who love there horses. In the meeting we were asked what do people think when they think of Stirling and the true answer is 'it's all Mormons'. Stirling is broader then that

Question 4 - The Village's current "brand" includes a logo that reflects our history including reference to the railway that brought the original settlers here and agriculture as reflected by images of wheat. Does this visual representation reflect well on Stirling? Are there any changes you would make?

- I like the current logo and think it reflects the village history.
- Not sure what else you would use in a logo
- I think it is a unique and nice representation of our community
- I like the reference and the logo
- It's our story. Why a change? Sounds expensive and unnecessary.
- No as it does not reflect the essential role that irrigation played in the establishment of the village. A representation of irrigation and the railroad had in the creation of the village should be foremost in relation to the Village's National Historic Site designation. That designation doesn't seem to the have understanding of its significance in most of the haappenings in the village.
- The actual logo reflecting on the history of our village is just perfect.
- Yes. No changes needed, we have more important things to worry about.
- I think it's fine, honestly not sure what else it COULD be?
- yes
- Yes, it does reflect well. Would be nice to have more of the banners flying on mainstreet.
- I find the logo to fit well with both the historic nature of Stirling and a more modern outlook.
- yes
- I feel that it works well for the village
- We should pay homage to the settlers, but the logo could be updated to reflect aspects/feature/advantages of our modern village.

Question 5 - Stirling's current "brand" includes colour gradients of greens and blues. Do these colours represent Stirling to you? Are there any changes you would make?

- No (no changes or similar x 30 responses)
- They are just fine.
- No changes. Like the colours
- Idk
- Again the colors are good. I don't think it needs to change. It would be an expense to change all the branding and to update all the brochures and website etc that have the current branding.
- No it's beautiful
- They match the school. No need to change them
- Yes they represent stirling
- Undecided
- It's fine. No need to waste money on new colours and design.
- I think it is perfectly fine the way it is.
- Colors are ok
- There should be brown since we have a lot of dry grass because it's so expensive to water here.
- No don't waste money changing things
- Yellows
- To me there is more important issues to focus on than a brand or logo.
- Ok with colours
- Red and blue to go with the school(the heart of our community) makes more sense
- I like it
- Should add yellow
- I feel the colours represent the village. They're referential of Stirling Lake and the historical connection to the irrigation canals in the village plan, as well as to the agricultural roots of the community.

Question 5 - Stirling's current "brand" includes colour gradients of greens and blues. Do these colours represent Stirling to you? Are there any changes you would make?

- Yes. No.
- Yellow added!
- Green and blue are boring but timeless
- They are fine
- Yes the current colours work very well.
- Looks good to me
- Not sure
- Yes
- Dunno
- no comment
- Yes and no to changes
- The colours are ok, I have no suggestions for others
- I think it's ok. Is their suggestions out there?
- Yes, no change.
- Do not use the school colours stay in your lane
- Looks like our surroundings to match our blue skies and rolling prairie.
- I hadn't given much thought to the colors but I like them I guess
- I think it looks great as is.
- not really unless it refers to the greening of the village and the cost of watering to keep it somewhat green
- I like it

Question 5 - Stirling's current "brand" includes colour gradients of greens and blues. Do these colours represent Stirling to you? Are there any changes you would make?

- The greens and the blues colours are perfect representation ofor our village.
- They are fine
- Not much blue here so maybe yellow or orange?
- yes
- I like the colours and gradients as is.
- Making the logo solid colors would not be a bad idea.
- Yes
- I think its fine
- The colours fit with Stirling being rural with green fields and blue skies.
- They reflect/represent tranquility and outdoors, but perhaps a little more colour might enhance their noticability.

Question 6 - Stirling's current "brand" includes reference to our status as a National Historic Site. If you were to create a new tagline for the Village - what would it be?

- We have high speed internet too.
- Where everyone counts except the saddle club!
- best damn fire house south of everywhere and north of the border!
- Best BBQ joint around, just don't ask for a beer.
- Leave it the way it is. (or no change or similar x 9 responses)
- Our little slice of heaven
- Stirling: where Community is HOME
- Where community is built
- Not sure
- Grown by grit
- I think the current tagline is sufficient
- Undecided
- The Village People... Just kidding hahaha. I would need time to think about it.
- The community you've been looking for.
- Again, I think it is perfectly fine the way it is, so I would not want to create a new tagline.
- Where the past meets the future.
- Keep current brand
- A peaceful place in a chaotic world
- Good the way it is
- I'm not sure, but I feel embarrassed that it's still using it's national historical site recognition when not much is done to highlight it or preserve the reasons why were given it in the first place. Most visitors have no idea why or where to go to find out more about it. It's really too bad.
- Best town ever!
- Something along the lines of future thinking, respecting history. Respecting our roots...growth throughout history. Etc.

14

Question 6 - Stirling's current "brand" includes reference to our status as a National Historic Site. If you were to create a new tagline for the Village - what would it be?

- Ok
- A village of Mormons and horses and poorly resurfaced roads. Just kidding. It's beautiful and quiet here which is the appeal to me. Unfortunate of the sewage smell at the highway turn off and the vehicle junk yard that greets people here and is spilling onto the shoulder of the side road. But let's fix the roads, sidewalks, and lessen the outrageous property taxes before spending time and money on branding.
- Focus not only on the history but something else that represents our generation wanting to move back to our village. A village they were proud to be brought up in.
- No clue honestly
- Small town pride
- Not sure
- I think this still represents Stirling well, and maybe something that even many residents don't know the significance of. Perhaps a change or addition that also speaks to the Village's growth and future-minded vision would be a benefit.
- Nope
- Fine
- its fine
- "It takes a village
- Small town big heart
- Where the real champion live 😂"
- Personally, I love the small town, great families vibe the town has. My one and only issue living in Stirling is the amount of dogs that run wild and the lack of responsibility on the pet owners for dogs that bite. The town as a whole feels safe, but the dogs are unwelcoming.
- No idea
- Great place to live then, now and future
- •



Question 6 - Stirling's current "brand" includes reference to our status as a National Historic Site. If you were to create a new tagline for the Village - what would it be?

- More historic information
- Hmmmm... Don't know
- Never thought about it
- I think it is important to keep the focus on our National Historic Site.
- A great place to live
- I dont think anyone gives a shit about the national historic site so yeah something else would be better like open to all cult members others need not apply maybe?
- Come for the brisket, stay to get baptized
- Something along the line of "village of champions." Seriously though, I think it's cool that we're a national historic site but I don't know that people outside of Stirling care. Maybe something like "modern conveniences with a nod to the past" or something like that
- A place where everyone can build a life.
- As Stirling is only one of three municipalities in Canada that are National Historic Sites it should be maintained and emphasized in marketing the village and it's historical significance. Other communities would do all they could to have such an immense privilege of their own.
- Promote both historical site status and a community showing our continued progression for current times ie ridge utilities, modern school, pool, library etc
- family, friends, freedom
- The Village of Stirling is a National Historic Site, so be it!
- Who reads tag lines?
- Where community meets cultivation
- not sure
- Do we need to have one?
- No opinion, nobody cares about tag lines.
- It's ok the way it is
- "A great place to live and raise a family!
- And only 20 minutes from Costco!"

Question 7 - The current Village Council was acclaimed. There were not enough candidates to require an election. What would need to change for you to consider running for Council in 2025? (IE: What would make you interested in public service in this way?)

- Let people know there's nominations out!
- Issues need to be more clearly shown in council minutes. Currently they appear abbreviated and incomplete. We need to know what each council persons comments and stand on issues are, as well as having the issues well presented and defined.
- People would need better j formation about when they were actually taking candidate suggestions. We weren't even aware until the council was acclaimed and announced. We knew people who would have ran but also were not aware it was open to nominations.
- If Trevor would be mayor forever
- I would have loved to run and had no idea so few people were running. I was just afraid of not being elected and this fear prevented me from running
- I have no interest in serving on council (or similar x 5 comments)
- No, nothing (or similar x 6 comments)
- I am interested in running next election. More reminders of dates are always appreciated
- An open house that explains what is involved in being part of Council and the commitment required.
- Finding time to volunteer is always hard. It's a time thing for myself. Volunteering in one community service is enough.
- That question is difficult for me to answer. Having moved to Stirling just 2 years ago, during covid, I feel I do not yet know enough about the village to be able represent its citizens well.
- I like being a worker
- Maybe a little more information about the positions. Myself I didn't see much out there giving people the opportunity to join, but I could be wrong.
- It's not for me. But thankful to those who do serve us this way in our village.
- Getting a discount on property tax
- Until Stirling becomes a more future thinking state, for example, friendly to new business growth, individuals like myself will likely not be interested in running for council. It would be a waste of energy to try and bring forward new ideas.
- Too old

Question 7 - The current Village Council was acclaimed. There were not enough candidates to require an election. What would need to change for you to consider running for Council in 2025? (IE: What would make you interested in public service in this way?)

- Yes I would have run if I knew there were not enough candidates to hold an election
- People need keep there pets from gettin loss
- Knowing more about the task would help
- I would consider it; however, I would never get any votes by not belonging to the church. That's reality.
- I'm not sure.
- Personally I just don't have the time or interest in politics
- Willingness to update and change slightly.
- I have a lot of respect for those who put themselves forward for public service in our community. In any community and at any level of government I feel public service is challenging in our current social media culture.
- Time, and kinder people there is no Grace left in this world!
- My children need to change their own diapers, feed themselves and put themselves to bed then I would consider it
- Honestly? How much of our population claim membership to the only church in town? That's probably only why members of the council have no one run against them because the religious club would never allow someone who would change the historic Mormon town. Not that it should be shamed! It's part of the town history too.
- Great for minding your own business and raising a family, not great if someone would want non-religious values implemented (gambling license, alcohol licenses, marijuana shop, other retail not geared at the overall expectations of a religious town).
- Can't think of anything, I don't have the time
- Incentives
- I ain't running. I can barely walk
- I'm always interested just don't have time
- You guys are doing a great job
- I would need to be a resident for longer before I felt that I could speak for the residents.
- Village runs fine so no one cares about elections
- Good luck with that public service sucks



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- It appears to be a lot of meetings I would want to know if the pay matches that time commitment
- Wish there was a way for permanent residents to run for office and vote. Would the village consider drafting a letter to the province asking for legislation to be changed for municipal elections?
- Kudos to Council for their service. You could not pay me enough to take that on.
- to get younger as in the olden days
- It is nice to see younger folk actively participating in council would be nice to see more female representation but not sure how to do this
- I am interested but currently have scheduling issue that would limit my availability
- It was not publicized enough I know several people who would have been interested but we didn't know about it until it was already done.
- Running for council shouldn't be a choice simply for a monthly paycheck and to be a goat in a team of leaders. Members of the council should be leader in thyself be a leader that can work together in bringing change that will improve the Village economy, better livelihoods and sustainability.
- Having more time
- I didn't know there was not enough candidates until it was too late. I was not impressed with a lack of information from the village. Had I have known I may have put my name in.
- More information made available about what Stirling councillors are expected/required to do.
- Perhaps higher profile responsibilities and appropriate recognition, gratefully acknowledging contributions & initiatives and engagement