

TED MEETING JUNE 21, 2023

Approval of Agenda - Motion made by Ron Seconded by Evan

Approval of Minutes/notes from April 19, 2023 - Motion by Sandra Seconded by Evan

BUSINESS:

SWOT

- **Strengths (What does Stirling do best?)**
 - Net Zero
 - Family friendly
 - The feeling of Stirling
 - Best place to live and raise a family
 - Free-range kids (SAFE/PROTECTED)
 - Openness/Space - bigger yards/gardens/chickens/self-reliance
 - High-speed internet/garbage/pavement/oil/gas station/pharmacy
 - Community Spirit
 - Volunteer coaching/community
 - School (K-12)
- Export quality kids that are globally noticed and it expands our web/connection around the world
- Incubator for successful individuals that came from Stirling or incubated their business here (put something on the website - little blurbs/videos)
- Identify the success stories and what contributed to their current success from being in Stirling.
- Silver Saddle Club

IDENTIFY SUCCESSFUL PEOPLE THAT WE KNOW ABOUT SO WE CAN ASSEMBLE A LIST

- **Weaknesses (Where do we struggle?)**
 - Limited commercial sector
 - Limited housing sector
 - Need an upper scale subdivision or something similar to attract families
 - Some areas that could be cleaned up to look nicer/more attractive
 - Some areas of the town would need their own lift station (eg. SE portion)
 - Lack of recreation (walking path, dog park)
 - More trees on boulevards
 - Drip lines for they flourish
 - Seniors recreation for free?
- **Opportunities**
 - Give out-of-town visitors (like participants at saddle club events) free pool passes as incentives to return
 - Using the Michelson Farmstead for weddings

TOPICS TO BRING UP IN COUNCIL:

Commercial signage required? Land-use bylaw? Ways to get a walking trail