

## **Community Events Committee**

## **Meeting Minutes**

Date: March 17, 2025

Location: Meeting room, Village office

Attendance: Mike Amen, Aimee Donselaar, Sandra Nelson, Jenna Smith, Shane Still, Trevor

Lewington (recorder), Gary Bikman

1. Approval of the Agenda – the agenda was approved by consensus

- 2. Approval of the Minutes there were no minutes from the prior meeting
- 3. Administration Presentation Aletta Lightfoot and Amanda Schlenker attended briefly to apologize for any misunderstanding or miscommunication that occurred as a result of an email to the committee, Aletta and Amanda reiterated their commitment to support the committee and how the new website could be a tool to better promote events
- 4. Recognition of Christmas at the Community Centre Volunteers Trevor thanked Sandra, Aimee for their efforts to pull off a successful event.
  - a. There was general acknowledgement that the move inside was well received
  - b. Timing of some events was noted as a potential issue ie: Santa arriving at the same time as the program going on created some challenges
  - c. Shane noted that time went into decorating and lighting up the kiosk that was not used so more notice on any potential changes would be appreciated to avoid wasted efforts
  - d. Discussion ensued regarding a move to the reunion centre next year for more of a winter lights festival type event, making the reunion centre loop a pedestrian only zone for safety was emphasized, committee has purchased lights for decorations and will need assistance from public works for power

## 5. New Business

a. Easter – The Fire Department will be doing an event and is handling the logistics and staffing of the event, as per past practice the only requirement of the committee is a financial contribution towards the cost of the chocolate goodies to be handed out



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b. Budget Allocation – The group discussed the general budget allocation for the year and various events excluding sponsorships which could enhance efforts and allow us to add things to events, annual budget for the committee is \$14,000 excluding fireworks for Settler Days which the Village covers directly

i. Easter - up to \$500

ii. Honoured Guest - up to \$500 (this was doubled for last year)

iii. Settler Days - approx. \$8,500iv. Fall Festival - up to \$2,000v. Christmas - up to \$2,500

- c. Alberta Days Grant Aimee has submitted a grant application for \$5,000 which, if received, can be used in the month of September so would help to enhance Fall Festival, the grant requires elements related to promoting culture
- d. Food related events Sandra provided the dates and Ward assignments, there was a question if the group was comfortable changing beef on a bun for some other menu item due to the rising cost of beef which the group was aligned with, the group confirmed that the Wards will provide the labour and logistics for these meals under the understanding that the Committee will cover any deficit that the Church is not expected to cover any gap in revenues minus expenses
  - i. Honoured Guest Party May 2<sup>nd</sup> 2<sup>nd</sup> Ward
  - ii. Settler Days Beef on a bun or other substitute July 19 3<sup>rd</sup> Ward
  - iii. Fall Festival Pulled Pork September 13 1st Ward
- e. Settler Days Planning Group discussed the need for a more indepth conversation about Settler Days at the next meeting, the organizer of the car show has an interest to expand that this year, it was suggested the craft show and car show could be a bigger stand alone draw at the Michelson where washroom facilities are available
- f. Sponsors There was general agreement that seeking out sponsors will make a big difference to what can be done for events, Shane will be looking at his contractor list related to the larger capital projects going on in the Village, Trevor will build a draft sponsor tier chart for the committee to review, Trevor indicated Ridge Utilities would likely be a major sponsor again but their Board would be meeting next month

Next Meeting: Monday, April 14 at 8:30 am, Meeting Room, Village Office