MEDIA RELEASE

For Immediate Release
January 31, 2023

County of Paintearth No. 18 joins with Ridge Utilities Ltd. Marketing Associate Program

The County of Paintearth has joined with Ridge Utilities through their Marketing Associate Program. The County of Paintearth joins a group of forward-thinking municipalities who are looking for new ways to raise revenues outside of property taxes. By joining Ridge Utilities, the County of Paintearth can offer their residents alternative energy pricing, and put revenues to back into the community.

"This offering will allow our ratepayers and surrounding community members an affordable alternative, flexible option for electricity services. The addition of new and incremental revenue streams will also help with regional investment back into our communities," Reeve Stan Schulmeister said.

"Ridge Utilities will complement existing private sector energy marketing offerings in the market and give community minded consumers another option," noted Scott Donselaar, General Manager of Ridge Utilities. "We are excited about our partnership with the County of Paintearth, as we see they share our vision of offering innovative options to their residents."

Consumers wanting to explore rate offerings and bundles can visit the Ridge Utilities website, www.ridgeutilities.net call the customer support team at (403) 308-8850 or email customercare-ridge@utilitynetservices.ca. County of Paintearth customers are encouraged to sign up at www.ridgeutilities.net/countyofpaintearth.html

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About Ridge Utilities:
Ridge Utilities Ltd. was formed as a municipally controlled corporation by the Village of Stirling as an innovative community sustainability initiative. The company markets electricity, natural gas, internet and green generated power to residents, farmers and businesses across southern Alberta. As part of the Utility Network & Partners Inc. family, Ridge Utilities will invest profits from its operations back into projects in communities where its customers live. Visit www.ridgeutilities.net for more information.

About the County of Paintearth:
The County of Paintearth was established in 1962, with its municipal seat being at the intersection of Highway 36 and Highway 12. The population of the County of Paintearth is 1,990. The communities that the

County of Paintearth encompasses are the Towns of Castor and Coronation, the Village of Halkirk and the hamlets of Brownfield, Throne, Federal and Fleet. Paintearth is proud to boast a strong working relationship with the energy sector with multiple wind farms, intense natural resource drilling programs and is home to the Battle River Generating Station and Eastern Alberta Transmission Line. The Paintearth region is a progressive municipality with many opportunities, committed to maintaining well-planned, safe, friendly municipalities, as well as enhancing a robust and diverse business community. Visit www.countypaintearth.ca for more information.